Women’s Preventive Services Initiative (WPSI) 
2020 Coding Guide 
Breastfeeding Services and Supplies
**Recommendation Coding**

**Women's Preventive Services Initiative (WPSI)**

**Breastfeeding Services and Supplies**

**Clinical Recommendations:** The Women’s Preventive Services Initiative recommends comprehensive lactation support services (including counseling, education, and breastfeeding equipment and supplies) during the antenatal, perinatal, and postpartum periods to ensure the successful initiation and maintenance of breastfeeding.

**Implementation Considerations:** Lactation support services include counseling, education, and breastfeeding equipment and supplies. A lactation care provider should deliver lactation support and provide services across the antenatal, perinatal, and postpartum periods to ensure successful preparation, initiation, and continuation of breastfeeding. Lactation care providers include, but are not limited to, lactation consultants, breastfeeding counselors, certified midwives, certified nurse-midwives, certified professional midwives, nurses, advanced practice providers (e.g., physician assistants and nurse practitioners), and physicians. Breastfeeding equipment and supplies, as agreed upon by the woman and her lactation care provider, include, but are not limited to, double electric breast pumps (including pump parts and maintenance) and breast milk storage supplies. Access to double electric pumps should be based on optimization of breastfeeding and not predicated on prior failure of a manual pump.

**Non-Medicare Payers**

Routine lactation counseling is considered part of the global obstetrics package for postpartum services and is, therefore, not reported separately. Only codes for complications, illness, or disease can be excluded from the routine postpartum care and billed in addition to global services.

However, different payers have varying policies on whether they will reimburse for this service during the postpartum period. It is advisable to check with individual payers for their specific policies and to obtain those instructions in writing.

If approved by the payer, the following procedure codes could be used in combination with ICD-10-CM diagnosis code Z39.1, *Encounter for care and examination of lactating mother*:

- **99401** Preventive medicine counseling and/or risk factor reduction intervention(s) provided to an individual (separate procedure); approximately 15 minutes
- **99402** Preventive medicine counseling and/or risk factor reduction intervention(s) provided to an individual (separate procedure); approximately 30 minutes
- **99403** Preventive medicine counseling and/or risk factor reduction intervention(s) provided to an individual (separate procedure); approximately 45 minutes
- **99404** Preventive medicine counseling and/or risk factor reduction intervention(s) provided to an individual (separate procedure); approximately 60 minutes
- **99411** Preventive medicine counseling and/or risk factor reduction intervention(s) provided to individuals in a group setting (separate procedure); approximately 30 minutes
- **99412** Preventive medicine counseling and/or risk factor reduction intervention(s) provided to individuals in a group setting (separate procedure); approximately 60 minutes
Antepartum counseling, depending on specific payer global obstetrics reimbursement policies, on the other hand, may be reported. If the counseling is reportable outside the global obstetrics package, you may consider billing the visits as follows:

**The patient sees the physician and the lactation counselor.**
Report a single Evaluation and Management (E/M) code. The code level selected would be based on the combined level of service by the two providers and supported by adequate documentation.

**The patient sees the lactation counselor only.**
For a visit in which the patient sees only the lactation counselor who is a licensed nonphysician practitioner (NPP) such as a physician assistant (PA), nurse practitioner (NP), etc., it may be appropriate to report E/M code 99211 (Office or other outpatient visit for the evaluation and management of an established patient that may not require the presence of a physician or other qualified health care professional).

CPT code 98960 (Education and training for patient self-management by a qualified, nonphysician health care professional using a standardized curriculum, face-to-face with the patient [could include caregiver/family] each 30 minutes; individual patient) could be reported for education and training of patients for self-management, if all components of the code were performed and documented by the NPP.

For the group visits, the following codes would be appropriate:

- 98961 Education and training for patient self-management by a qualified, nonphysician health care professional using a standardized curriculum, face-to-face with the patient (could include caregiver/family) each 30 minutes; 2–4 patients
- 98962 Education and training for patient self-management by a qualified, nonphysician health care professional using a standardized curriculum, face-to-face with the patient (could include caregiver/family) each 30 minutes; 5–8 patients

**Existing Breastfeeding Problem**
If a patient presents with a breastfeeding problem that the physician must evaluate and manage, the following E/M codes are appropriate to report: 99201–99205 (Office or other outpatient visit for the evaluation and management of a new patient) or 99212–99215 (Office or other outpatient visit for the evaluation and management of an established patient). This would include taking the woman’s history, examining her breasts and nipples, observing a breastfeeding, and making a diagnosis and treatment plan for the woman.
Follow-up Services Provided by a Nonclinical Provider
To report follow-up services provided by a nonclinical provider to treat a lactation problem diagnosed by a physician, you may consider reporting from code series 96156, 96158, 96159, 16164, 96165, 96167, 96168, 96170, 96171 (new codes for 2020) (Health and behavior assessment/intervention).

- **96156** Health behavior assessment, or re-assessment (ie, health-focused clinical interview, behavioral observations, clinical decision making)
- **96158** Health behavior intervention, individual, face-to-face; initial 30 minutes
- **96159** Health behavior intervention, individual, face-to-face; each additional 15 minutes (List separately in addition to code for primary service)
- **96164** Health behavior intervention, group (2 or more patients), face-to-face; initial 30 minutes
- **96165** Health behavior intervention, group (2 or more patients), face-to-face; each additional 15 minutes (List separately in addition to code for primary service)
- **96167** Health behavior intervention, family (with the patient present), face-to-face; initial 30 minutes
- **96168** Health behavior intervention, family (with the patient present), face-to-face; each additional 15 minutes (List separately in addition to code for primary service)
- **96170** Health behavior intervention, family (without the patient present), face-to-face; initial 30 minutes
- **96171** Health behavior intervention, family (without the patient present), face-to-face; each additional 15 minutes (list separately in addition to code for primary service)

**HCPCS Codes**
If your payer accepts HCPCS codes, you may report code S9443 (Lactation classes, nonphysician provider, per session).

For breast pumps, report the following supply codes:

- **E0602** Breast pump, manual, any type
- **E0603** Breast pump, electric (AC and/or DC), any type
- **E0604** Breast pump, hospital grade, electric (AC and/or DC), any type

Women can contact their insurance company to find out who their insurance contractor for medical supplies is.

**Replacement Codes**

- **A4281** Tubing for breast pump, replacement
- **A4282** Adapter for breast pump, replacement
- **A4283** Cap for breast pump bottle, replacement
- **A4284** Breast shield and splash protector for use with breast pump, replacement
- **A4285** Polycarbonate bottle for use with breast pump, replacement
- **A4286** Locking ring for breast pump, replacement
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ICD-10-CM codes

Breast and Nipple Issues:

- **O91.02** Infection of nipple associated with puerperium
- **O91.03** Infection of nipple associated with the lactation
- **O91.12** Abscess of breast
- **O91.13** Abscess of breast associated with lactation
- **O91.22** Nonpurulent mastitis associated with the puerperium
- **O91.23** Nonpurulent mastitis associated with lactation
- **O92.03** Retracted nipple associated with lactation
- **O92.13** Cracked nipple associated with lactation
- **O92.29** Other disorders of breast associated with pregnancy and the puerperium
- **O92.3** Agalactia
- **O92.4** Hypogalactia
- **O92.5** Suppressed lactation
- **O92.6** Galactorrhea
- **O92.70** Unspecified disorders of lactation
- **O92.79** Other disorders of lactation
- **Q83.8** Other congenital malformations of breast
- **R20.3** Hyperesthesia (burning)
- **B37.2** Candidiasis of skin and nail
- **L01.00** Impetigo, unspecified
- **Z39.1** Encounter for care and examination of lactating mother